

Matt Johnson

Senior UI/UX Designer / Visual Designer

mattj@alaskan.com

907-223-3986

www.linkedin.com/in/matt-johnson-design

mattjohnson.net

SUMMARY

I am a Senior UX Designer and Visual Designer developing data-driven business solutions in a fast-paced, collaborative, and creative environment. I hold a Bachelor of Arts degree in graphic design, and Nielsen Norman Group certification in UX with an Interaction Design specialty. I manage and oversee all phases of UX and visual design workflows, including project definition, budget/schedule, research, user story elicitation, user scenarios, requirements definition, functional specs, interactive prototypes, UI design and development, testing, quality control, deployment, style guides, and system maintenance procedures. Proficient working with a variety of design systems and project collaboration tools. Experienced with developing standards and procedures for building and maintaining corporate UX design systems and patterns. Experienced with leveraging WCAG 2.1 guidelines to comply with ADA and Section 508 standards. Experienced with integrating UX into the agile/scrum framework.

Software and Systems: Adobe Creative Cloud: Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Adobe XD; Office 365: Word, Excel, Project, PowerPoint, Visio, Power BI / PowerPivot; HTML5, CSS3, JavaScript; WordPress, Joomla, Drupal, Evoq, SharePoint; InVision, Figma, Sketch, Balsamiq; Slack, Pivotal Tracker.

EXPERIENCE

Resource Data, Inc.

Senior UI/UX Designer / Project Manager: 2013 – Present

Senior Designer: 2004 – 2013

Graphic Designer: 2000 – 2004

- Developed UX and visual design business solutions in healthcare, oil and gas, renewable energy, federal/state/municipal government, Alaska Native corporations, banking, and public utilities.
- Developed and implemented UX standards for company Intranet. Designed and developed corporate branding assets and style guide. Implemented operational standards and procedures for corporate internet/intranet, branding, advertising, and collateral communications.
- Lead UX designer for federal initiative to bring agile development methodologies to state-level agencies. Conducted user story workshops. Built low- and high-fidelity interactive prototypes, led one-on-one user testing sessions to assess and improve workflow effectiveness.
- Provided UX and visual design solutions to clients in the health-care sector, including Providence Alaska Medical Center, Alaska Native Tribal Health Consortium, Southcentral Foundation, and the Alaska Department of Health and Social Services.
- Provided project management and design for an ADA-compliant UI for the Alaska Department of Revenue.

- Provided project management and design for an ADA compliant JAWS compatible EIS for the Alaska Department of Labor.
- Engaged with colleagues and clients to evangelize the business value of design through presentations and brown-bag working sessions.
- UX certification, Nielsen Norman Group, Interaction Design Specialty, July 2015
- Interactive design award, AIGA Alaska, LEO Observer mobile app, November 2015

CTG

Team Lead, Creative Services Department, BP Exploration: Sept 1998 – Mar 2000

- Managed team of four full-time employees supporting multiple oil and gas departments with web, print, and environmental design support.
- Record of results with key client led to additional assignments with CTG Corporate, Sakhalin Island Development, Alyeska Pipeline Service Company, LNG Consortium, and the State of Alaska.

EDUCATION

Portland State University

Bachelor of Arts, Graphic Design, Honor Graduate

Nielsen Norman Group

UX Certification, Interaction Design Specialty

License UXC#1008187 Certification Date July 2015

Ongoing continuing education in Human Factors, Usability, Project Management best practices, MS Project

COMMUNITY

Alaska Photographic Center

Board member, 2008 – Present

Bicycle and Pedestrian Advisory Committee

Appointed to Anchorage Municipal Advisory Committee, 2014 – Present

North Star Community Council

President, 2009 – 2012, re-elected 2020

Advocated for, and achieved, bicycle- and pedestrian-friendly transportation corridors, and neighborhood safety.

University of Alaska, Anchorage

Adjunct professor of Graphic Design, 1998 – 1999

Ongoing: Photographer with work in the permanent collections of the Anchorage Museum at Rasmuson Center, Alaska State Museum, University of Alaska Museum of the North, Alaska Contemporary Art Bank, and private collections. Exhibited internationally at the Phoenix Gallery, Brighton England.